One-Tank BRANDING GUIDELINES

LOGOS

Horizontal Orientation

TYPOGRAPHY

Title Font - Poppins EXTRA BOLD

Header- Poppins BOLD

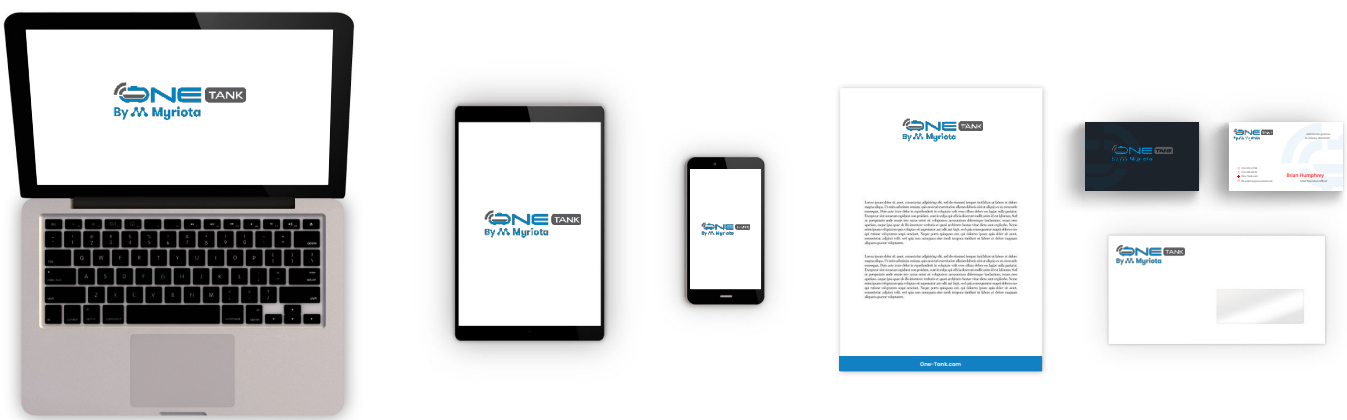
Sub Head Font - Poppins SEMI BOLD

Caption Font - Poppins REGULAR

COLOR PALETTE

STEEL BLUE	HEX	C 82	R 0
	#0082CB	M 41	G 130
		Y 0	B 203
		K 0	

RAISIN BLACK	HEX	C 81	R 28
	#1C232B	M 70	G 35
		Y 58	B 43
		K 67	

SELECTIVE YELLOW	HEX	C 0	R 255
	#FFB100	M 34	G 177
		Y 100	B 0
		K 0	

USAGE EXAMPLES